

Basics of Running for School Board - Fact Sheet

A Prayer Team and the support of your spouse.

Get your name on the ballot - Feb. 11, 2025, first day nominating petitions are available at the County Election Department.

First Day to circulate petitions is February 18th & last day to circulate is March 11th. School Board Candidates cross-file as Republican and Democrat Candidates. You will need a Republican Petition and a Democrat Petition. Minimum of 15 signatures each.

March 11th - deadline to submit your nominating petitions and statement of financial interest to the County Election Department. **Also, submit a copy of your statement of financial interest to your School District Administration office before 4 pm on the same date.** Don't wait until the last day.

DATA, DATA, DATA - When you pick up your nominating petitions, obtain a copy of your school district voter list in an electronic format (thumb drive, CD, or emailed to you).

Analyze your DATA – Republicans vs Democrats, and Independents

Forming a committee, pros and cons - file paperwork with the county election department, you will need a name (examples - Keep Kids First, the Committee to Elect, Friends of), committee officers needed – a chairman and a treasurer.

Primaries Matter

Form a Plan - that includes a mail-in ballot strategy. Make a backwards calendar. Form a door knocking plan – plan for twenty doors an hour.

Delivering your message to the voters – palm cards, text messages, yard signs, robo calls, direct mail, website, Facebook, digital ads.

Volunteers and Resources

Budget for the Plan - Fundraisers

Execute the Plan

REMEMBER THERE ARE 4 ELECTION DAYS – 1. The day mail-in ballots are mailed to the voters which can be up to 50 days before the primary election, 2. Primary Election Day - May 20th, 3. the day mail-in ballots are mailed which can be up to 50 days before the General Election, 4. General Election Day - November 4, 2025.